
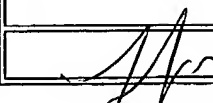
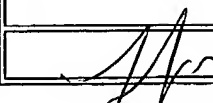
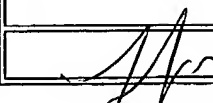




## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Video-On-Demand and Targeted Advertising																																																				
<p>Application Number: 10/652261 </p> <p>Confirmation Number: 1957</p> <p>First Named Applicant: Frederick Harris</p> <p>Attorney Docket Number: 5266-08801</p> <p>Examiner: Unknown Unknown</p> <p>Search string: ( 6622305 or 6473902 or 5357276 or 6502139 or 6308007 ).pn.</p> <p><b>US Patent Documents</b></p> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td><input checked="" type="checkbox"/></td><td>1</td><td>6622305</td><td>2003-09-16</td><td>Willard</td><td></td><td></td><td></td></tr><tr><td><input checked="" type="checkbox"/></td><td>2</td><td>6473902</td><td>2002-10-29</td><td>Noritomi</td><td></td><td></td><td></td></tr><tr><td><input checked="" type="checkbox"/></td><td>3</td><td>5357276</td><td>1994-10-18</td><td>Banker, et al</td><td></td><td></td><td></td></tr><tr><td><input checked="" type="checkbox"/></td><td>4</td><td>6502139</td><td>2002-12-31</td><td>Birk, et al</td><td></td><td></td><td></td></tr><tr><td><input checked="" type="checkbox"/></td><td>5</td><td>6308007</td><td>2001-10-23</td><td>Iwasaki</td><td></td><td></td><td></td></tr></tbody></table> <p><b>Signature</b></p> <table border="1"><tr><td>Examiner Name</td><td>Date</td></tr><tr><td></td><td>7/19/2004</td></tr></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	<input checked="" type="checkbox"/>	1	6622305	2003-09-16	Willard				<input checked="" type="checkbox"/>	2	6473902	2002-10-29	Noritomi				<input checked="" type="checkbox"/>	3	5357276	1994-10-18	Banker, et al				<input checked="" type="checkbox"/>	4	6502139	2002-12-31	Birk, et al				<input checked="" type="checkbox"/>	5	6308007	2001-10-23	Iwasaki				Examiner Name	Date		7/19/2004
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**EXAMINER:**

DATE CONSIDERED: 7/19/2004

Information Disclosure Statement--PTO 1449 (modified)